



Lucille Beseler MS, RDN, LDN, CDE, FAND

President

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Contributing author:

Section 7 Showcase: “Effective Leadership Communication Promotes Success”

Lucille Beseler is President of the Family Nutrition Center of South Florida (FNCSF). She opened FNCSF 29 years ago and provides comprehensive nutrition services to consumers, and corporations. Since its inception, FNCSF has provided service to over 300,000 children and adults for nutrition evaluation and care. Family Nutrition Center’s Insurance Navigation program has assisted thousands of families with navigating the difficulties of insurance coverage for specialized nutrition formulas. Beseler is a Registered and Licensed Dietitian, Certified Diabetes Educator, Author, Speaker and Entrepreneur. As an author her book, *Nurturing with Nutrition everything you need to know about feeding infants and toddlers*, now in its second edition, receives high praise from physicians and families alike with timeless nutrition advice. She has coauthored various journal articles on health. Aside from overseeing daily operations at FNCSF, Beseler is an avid advocate for nutrition science in preventing and treating chronic diseases. She speaks throughout the country on the consequences of obesity and obesity-related diseases emphasizing “Nutrition is a Science, Nutrition is not a Fad.” Her most notable speeches include the International Day of Women and Girls in Science commemoration at the United Nations in New York on Feb 10, 2017. On February 16, 2017, Lucille spoke at the NASDAQ and rang the opening bell. Her passionate speech highlighted the work of the Academy of Nutrition and Dietetics over the last 100 years: “Nutrition and all its related issues are at the center of our public conversation. From helping individual patients in clinical settings to creating national health policies that affect millions, Academy of Nutrition and Dietetics members stay on the cutting edge of nutrition science, information and research.” Beseler has a long record of involvement and leadership in the field of Nutrition. She served as the 91st president of the Academy of Nutrition and Dietetics representing over 100,000 Nutrition professionals. Beseler also chaired the Florida Dietetics Nutrition Practice Council that regulates the profession of nutrition and dietetics. Currently, Beseler serves on scientific advisory boards for the following companies: Mead Johnson, Kate Farms, and Advanced Micronutrition. Lucille Beseler is a graduate of Queens College – City University of New York and earned a Master of Science degree from New York University.

What is the impact you hope this book, and specifically the portion you helped write, has on the profession of nutrition and dietetics? My contribution to this book was to allow readers the opportunity to understand how to communicate effectively as a leader in a voluntary organization. Before one can become a good communicator, you must be a good listener. Listen and get to know your audience. Try to understand their views and opinions. This information can help you develop sincere and impactful messages. It is my hope that readers will gain confidence in becoming a leader that communicates effectively and inspires others to service.

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